



Contact: Julie Marvel
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MEDIA ALERT

- WHO:** Community Youth Center -- Concord Campus
- WHAT:** **Grand Opening of CYC Martial Arts Center**
CYC celebrates its expansion and inaugurates its new MAC Center with demonstrations by taekwondo and judo students. There will be a ceremonial "Wall Kick Down" followed by an Open House of the CYC where you will see first-hand the opportunities more than 700 student-athletes are experiencing.
- WHEN:** **Wednesday, November 29, 2006**
6:00 p.m. – 8:00 p.m. – *Open House*
6:30 p.m. – *Ceremonial "Wall Kick Down"*
6:45 p.m. – *Taekwondo and Judo Demonstrations*
7:15 – 8:00 p.m. – *Open House*
- WHERE:** **Community Youth Center – Concord Campus**
2241 Galaxy Court
Concord, CA 94520
(925) 671-7070
- WHY:** CYC is a non-profit corporation, which offers an unmatched operational model for youth ages 4 to 18 to thrive in a dynamic and positive environment through sports and academics. CYC offers nine sports programs and an academic excellence discipline.

***Boxing *Wrestling *Gymnastics *Rhythmic Gymnastics**
***Tae Kwon Do *Sport Specific Conditioning *Judo**
***Cheerleading *Dance *Academic Excellence**

World class coaches and program directors work together to develop the child's athletic ability, but more importantly, to teach the intangibles such as discipline, commitment, respect, and sportsmanship. CYC also offers competitive team training opportunities for those hoping to excel at a higher level. The programs are offered year-round with extra weekly camps throughout the summer.

For only \$20 a month, kids learn, work and play together in a safe, first-class facility that truly provides a sense of "community" and belonging. CYC also offers family discounts and scholarships for those unable to afford the monthly membership fees. The goal of CYC is to teach youth basic core values that will help lay the foundation for developing strength and self confidence to become good people and future productive members of the community.

For more information about CYC, call (925) 671-7070 and/or visit our website at www.communityyouthcenter.org.